



**Project acronym: PROTEIN2FOOD**

**Project No.: 635727**

H2020-SFS-2014-2015/H2020-SFS-2014-2

Start date of project: March 2015

Duration: 5 years

Deliverable reference number and title

**D6.5 Progress report on communication**

Date: April 2018

Organisation name of lead for this deliverable:

**European Food Information Council (EUFIC)**

Project co-funded by the European Commission within the Horizon 2020 Programme		
Dissemination Level		
<b>PU</b>	Public	x
<b>PP</b>	Restricted to other programme participants (including the Commission Services)	
<b>RE</b>	Restricted to a group specified by the consortium (including the Commission Services)	
<b>CO</b>	Confidential, only for members of the consortium (including the Commission Services)	



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 635727.

## 1. Summary

Deliverable 6.5 provides an overview of the communication and dissemination activities and their impact until February 2018. A visual identity, website, templates, and a number of materials and content has been created and actively disseminated. Social media monitoring and Google analytics data show that the online presence and website visits are significantly increasing, particularly comparing the first reporting period to this second one, with respective increases of 309 and 79 percent.

A number of key activities have contributed to the successful outreach of the project, including the setup of a dedicated Twitter account – covering food, health, and sustainability related EU research – which has steadily grown to +6,000 followers. The account has been used to distribute several video coverages with the coordinator and other partners by European (e.g. Euronews) and national outlets, as well as for example the interview with FAO's Dr. Eleonora Dupouy in the context of the International Year of Pulses in 2016. The more recent coverage included the presence of PROTEIN2FOOD at the EU *Bioeconomy Village* at the info week on 'Horizon 2020 Societal Challenge 2', where the EU Commissioner for Research and Innovation himself visited the PROTEIN2FOOD stand (Figure 1).



**Figure 1.** Commissioner Carlos Moedas, DG Research and Innovation visiting the PROTEIN2FOOD stand at the EU Bioeconomy Village at the info week on 'Horizon 2020 Societal Challenge 2'.

## 2. Introduction and objectives

The aim of this report is to provide an overview of the project's communication and dissemination activities in the first half of the project. The objectives of which are 1) to build the 'PROTEIN2FOOD brand' by the creation of a recognisable project identity visibility, with appealing templates and materials. This would be done by developing an attractive project website and increasing online presence (social media and e-newsletter). As objective 2) to disseminate the project outputs widely, but targeted to the relevant stakeholders, including policy makers, opinion leaders/regulators, the media, health professionals, educators, and other multipliers, food and drink industries (including SMEs), consumer organisations, the scientific community and the general public. And as the final objective of the deliverable is 3) to promote the health and sustainability benefits of a more plant-based diet in general.



The activities intend to facilitate collaboration and information exchange between different organisations involved in the debate on future protein sources and to promote the use of results from the project among the specific target groups. These include opinion leaders/regulators, food and drink industries, the scientific community as well as consumer organisations.

### 3. Activities for solving the task(s)

The activities related to communication and dissemination are reflected by the different tasks in Work Package 6, which include the development of a Communication and Dissemination plan, the creation of a project identity and website, the production of dissemination materials for specific target audiences, dissemination via website, newsletters and social media, and active engagement with stakeholders. These activities are described in more detail in the next chapter on 'Results'.

An important aspect of effective communication and dissemination is leveraging the networks and capitalising on existing communication tools and channels of the project partners. PROTEIN2FOOD in particular addresses the entire value chain from crop breeding, to product development, and to consumer research. This means that the project partners will have access to the specific stakeholders relevant to their areas of expertise, hence the importance of partners' engagement in the communication and dissemination efforts of PROTEIN2FOOD.

## 4. Results

### 4.1. Communication and Dissemination plan

During the first three months, EUFIC developed and completed a Communication and Dissemination plan (D6.1) that aims to ensure effective communication, towards the abovementioned objectives, right from the start until the end of the PROTEIN2FOOD project. The plan sets out a strategy to reach target audiences via appropriate tools and channels and provide them with information about the project and its outcomes so that they, in turn, spread this knowledge to their networks. One way of reaching these target audiences is by using the media, such as websites or social media, as a conduit. Media constitutes an important and influential source of information for consumers in Europe.

An iterative process with the consortium partners ensured that the strategy is well tailored to the needs of the project, and the partners' feedback has been incorporated in the Communication and Dissemination plan (MS1).

#### **Communicating about PROTEIN2FOOD**

Partners have received instruction on how to best communicate about the project, to increase impact. Important is to talk/write about the project in a consistent manner, referring the tagline "*Pioneering crops for future generations*" and the main objective "*PROTEIN2FOOD will create innovative, low-cost, protein-rich crops, to sustain human health, the environment and biodiversity*", as referred to on the homepage website. Partners have also been encouraged to engage in social media (see below). Conferences, speaking events, workshops or any other events that are reported on, broadcasted and/or



written about in newspapers offer a great way of speaking about PROTEIN2FOOD and the research in this project.

EUFIC has produced a PowerPoint presentation introducing the project, its aims and expected outcomes (Figure 2). This ensures that partners communicate about the project in a similar way, using consistent phrases. Moreover, partners can easily add these few slides to the presentations that they are already giving at conferences or at their university departments.



**Figure 2.** Introductory email to introduction presentation.

Partners have been informed about the importance of keeping track of all communication/dissemination activities, and received instructions on how to do so using the template (Figure 3). The full overview of partners’ collective dissemination efforts until end-February 2018 can be found in Annex I.

Partner*	Date/Period	Type of activities**	Title	Place	Type of audience***	Size of audience	Details
UNALM	27-Jan-2015	participation in a conference	Mesa de trabajo de experiencias de proyectos europeos en I+D (Horizonte 2020 y Programas Marco de CTI de la UE)	Universidad Peruana Cayetano Heredia, Lima, Peru	Scientific community (higher education, research), Industry	50	Seminar organized by CONCYTEC, Presentation Protein2Food
Louis Bolk Instituut	18-Jun-2015	organisation of a workshop	Grain legumes for human consumption	Klazienaveen, The Netherlands	Industry	20	
Louis Bolk Instituut	21-Jun-2015	participation in a conference	Optimizing lupin production for human consumption in The Netherlands	Milan, Italy	Scientific community (higher education, research), Industry	200	21/26-6-2015

**Figure 3.** Dissemination recording template.

#### 4.2. Development of the project identity and website

An attractive visual identity for PROTEIN2FOOD was created in order to ensure a common graphic line (D6.2, M4), including a project logo, templates (Word, PowerPoint, poster) and a project website. For this task, a dedicated working group of the project partners UCPH, FUNDATIA SATEAN, and EUFIC was established to decide on the logo/template design and website built.

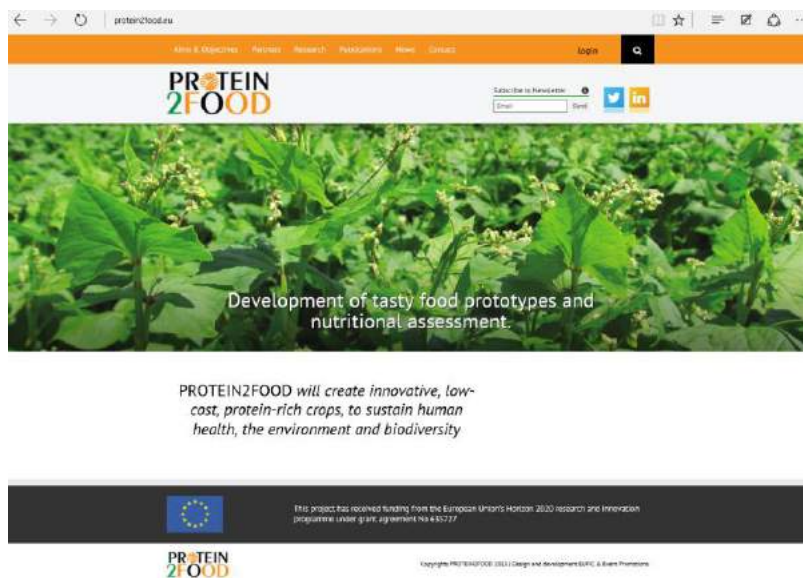


Upon briefing an external agency and following an iterative process with several rounds of feedback, the project logo was created and finalised on 2 June 2015 (Figure 4).



**Figure 4.** Project logo for PROTEIN2FOOD

After the creation of a corporate/visual identity for PROTEIN2FOOD in the first reporting period, a website has been designed and built during the summer of 2015 (Figure 5). Again, the creation has been the result of an intensive iterative process with several rounds of feedback to optimise the design and functionality of the website.



**Figure 5.** The website www.protein2food.eu went live on 8th October 2015.

After the website was finalised and launched, a communication campaign was prepared during October and November 2015. The launch happened on 1<sup>st</sup> December 2015, supported by social media messaging (see below) and the submission of press releases.

Part of the website is the extranet for internal communication among the partners. BaseCamp is a functional and user-friendly project management software that allows communication with either the whole project, groups within (e.g. at WP level), or even between individuals (Figure 6). It is also a repository of documents.





Figure 6. Basecamp project management software.

EUFIC has signed up all partners and provided an instruction, before and during the first annual meeting, on how to use the communication software. Useful materials, including communication templates, reporting templates, meeting presentations/minutes, etc., have all been uploaded to BaseCamp. With support of the coordinating team, all communication goes through BaseCamp.

#### 4.3. Production of dissemination materials for a target audience

Various dissemination materials have been developed and promoted/disseminated (D6.6), including a bookmark, several leaflets, roll-up, press release, a EUFIC Food Today newsletter article (Figure 7).

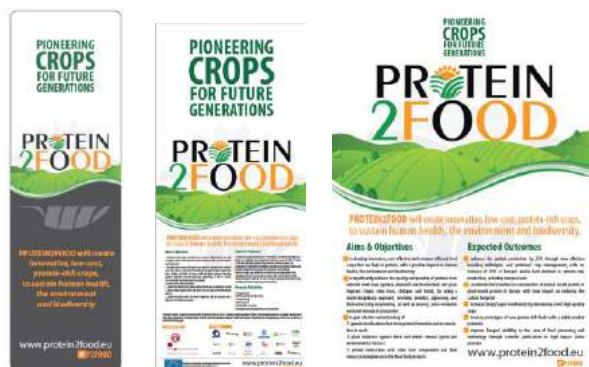


Figure 7. Bookmark, Roll-up poster and Leaflet.

A press release (<http://www.protein2food.eu/press-release-protein2food-pioneering-crops-for-future-generations/>), to support the project launch on 1<sup>st</sup> December 2015, was drafted and shared with the working group for input. Once finalised, the press release was translated into Spanish (UPM) and Italian (SATEAN), and submitted to AlphaGalileo ([www.alphagalileo.org](http://www.alphagalileo.org), Pan-European database for press releases) on 1<sup>st</sup> December 2015. (D6.6)

EUFIC wrote a Food Today newsletter article, translated in 11 languages, which was distributed to over 47,000 online subscribers on 10 June 2015 (D6.6, Figure 8).







**Figure 8.** EUFIC Food Today newsletter article, translated in 11 languages.

#### 4.4. Dissemination via websites and web technology

Digital and social media activities were carried out by EUFIC. A specific section about PROTEIN2FOOD was created on EUFIC’s multi-lingual website in 11 languages. A dedicated Twitter account (<https://twitter.com/SciFoodHealth>) - covering food, health, and sustainability related to EU research – was set up (Figure 9). Tweets to promote the project and related, relevant messages are sent from this platform. The partners have been introduced on how to use the dedicated project hashtag (#P2FOOD) and Twitter handle (@SciFoodHealth)



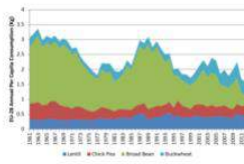
**Figure 9.** SciFoodHealth Twitter account covering food, health, and sustainability related to EU research.

An updated Twitter feed has been integrated on the project’s website, on both the home page ([www.protein2food.eu](http://www.protein2food.eu)) and the news page ([www.protein2food.eu/news](http://www.protein2food.eu/news)). Frequent social media engagement has occurred since 1<sup>st</sup> December 2015. The partners were encouraged, and they agreed, to engage with Twitter frequently. A total of 23 short news stories were produced and actively promoted via social media. Some examples are displayed in Figure 10.



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20  
02, 2017



**PLANT PROTEINS IN EUROPE: A BRIEF HISTORY**

Geographic and time trends of EU-28 countries suggest that many countries traditionally reliant upon diets rich in plant proteins substantially reduced their per capita consumption and production from the 1960s.

13  
02, 2017



**PROTEIN2FOOD: FOSTERING SUSTAINABLE FOOD CONSUMPTION**

PROTEIN2FOOD is expected to provide a substantial contribution to the ongoing scientific and political discussions in the field of sustainable agriculture.

6  
02, 2017



**PROTEIN PROTOTYPES**

PROTEIN2FOOD has been working closely with the Aarstiderne farm in Denmark to develop prototypes of protein-rich crops.

**Figure 10.** Examples of short PROTEIN2FOOD news stories.

Three E-newsletters, providing updates on project developments, were produced, sent to subscribers and promoted via social media (Figure 11). The first issue was sent out to 158 online subscribers and stakeholders on 27 July 2016 – see below. Meanwhile, the online subscribers to the newsletter has grown to 277.



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Figure 11. PROTEIN2FOOD e-newsletter.

A few specific activities/events have contributed to increased outreach of the project, including several video coverages with the coordinator and other partners by European (e.g. Euronews) and national outlets (Figure 12). Also an interview with FAO's Dr. Eleonora Dupouy was featured in the context of the International Year of Pulses in 2016, and the more recent presence at the EU Bioeconomy Village at the info week on 'Horizon 2020 Societal Challenge 2' where the EU Commissioner for Research and Innovation himself visited the PROTEIN2FOOD stand. Moreover, PROTEIN2FOOD has been showcased by the European Commission as a 'success story' in the article "[Developing a taste for high-protein plants](#)", which was published in February 2018.





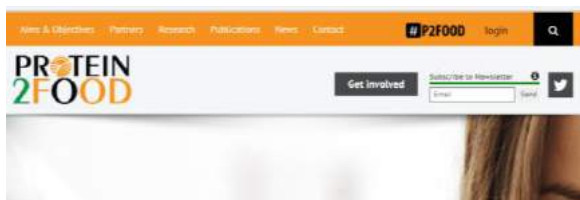
**Figure 12.** Collage of specific activities/events that have significantly contributed to the outreach of PROTEIN2FOOD.

#### 4.5. Stakeholders engagement and exchange with closely-related networks and projects

The first stakeholder forum was held during the annual meeting on February 10, 2016 in Olsztyn, Poland. Eight stakeholders from northern Europe and the USA presented their interests and discussed their engagement in PROTEIN2FOOD at a “speed-date”-type dialog with each work package. After the stakeholders’ presentations, round table discussions were organised where each stakeholder visited all work packages and discussed their contributions to the work package.

A national stakeholder meeting was hosted in Copenhagen in November 2015. 15 different organisations were present representing a broad range of the value chain within food industry. At the workshop they discussed the requirements and demands of the vegetable market and how to strengthen the market for high-quality protein-rich crops. One of the conclusions was the importance of a strong market strategy to ensure good uptake and consumer acceptance.

EUFIC supported stakeholder engagement through integrating a dedicated section on the website to facilitate stakeholders to engage with the project (Figure 13). An easy to spot button – *Get involved* – was placed on the homepage, leading to a short page inviting interested stakeholders to get involved and information on how to do so.



**Figure 13.** Website button “Get involved” linking to dedicated section on the website to facilitate stakeholders to engage with the project.



In order to raise awareness among key relevant stakeholders, EUFIC interviewed the Food and Agricultural Organization (FAO)'s Dr. Eleonora Dupouy, who is Food Safety and Consumer Protection Officer at FAO's Regional Office for Europe and Central Asia, based in Budapest, Hungary (Figure 14). The interview covered both the International Year of Pulses 2016, which is relevant to the project, and her recommendations for PROTEIN2FOOD. Not only was a short version of the interview placed in the newsletter, the full interview was published on the website and promoted through social media as well.



**Figure 14.** Interview with Dr. Eleonora Dupouy, Food Safety and Consumer Protection Officer at FAO's Regional Office for Europe and Central Asia.

### PROTEIN2FOOD showcased at the European Commission

The European Commission invited PROTEIN2FOOD to be part of the *Bioeconomy Village* at the info week on 'Horizon 2020 Societal Challenge 2', together with 19 other high-class EU-funded projects and initiatives related to the bioeconomy. Commissioner Moedas, joined by MEP Simona Bonafè came to the PROTEIN2FOOD stand to ask various questions about the objectives of the project and about the work already done. Moreover, PROTEIN2FOOD received a lot of interest from other policy makers, scientists and other visitors present at the event.

## 5. Conclusion and next steps

The communication and dissemination activities have been gradually increasing as the project has evolved. The outreach and numbers of stakeholders reached has favourably grown as well – see below chapter on 'Impact and outreach'.

Next, as PROTEIN2FOOD is now producing more outputs relevant for communication activities, particularly the online presence of the project will be intensified with news stories, newsletters and social media appearance. One of the specific activities will be Work Package (and therefore stakeholder) specific newsletter issues, in order to target the dissemination efforts even better. In order to do so, EUFIC will be



liaising with the respective Work Package leaders to identify the main outputs and key messages to communicate, to maximise impact of the project.

## 6. Delays and difficulties

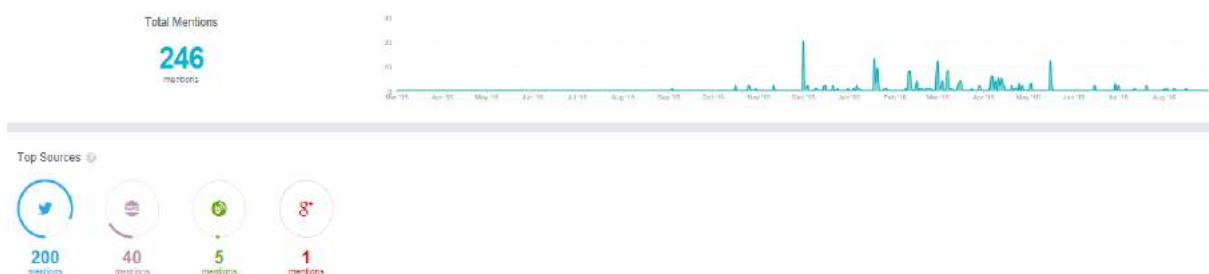
**D6.2 – website:** The creation of the website has taken slightly more time than initially foreseen, mainly due to the 2015 summer holiday period in which it has proven to be difficult to receive timely responses (for feedback on drafts) from all partners in the consortium. Moreover, the initial main responsible person for this task at EUFIC left the organization end of May, resulting in additional time needed for the replacement to get up to speed with the project and the specific tasks. The project coordination acknowledged this situation and also agreed that it is not very sensible to promote the project during summer, as the launch of the website will be followed by an intense media effort with press releases and the creation of other material.

**D6.5 – Progress report on communication** (current deliverable) – due to an administrative error the delivery date has been overlooked, which resulted in a two-month delay of submission. No other activities were affected nor delayed by this late submission.

## 7. Impact and outreach

As PROTEIN2FOOD’s outputs have been naturally increasing, so have communication and dissemination activities and the outreach. Using a social media monitoring software, EUFIC has been able to track the outreach and impact that the project has, particularly in the digital sphere: websites, blogs, social media, etc.

In the first 1,5 years of the project, there were 246 ‘mentions’ (based on the search term “PROTEIN2FOOD” OR “#P2FOOD” OR “#PROTEIN2FOOD”). After 3 years there were 1,008, a 309 % increase as compared to the first 1,5 years (Figure 15). Increasingly, these mentions come from sources that are not directly related to PROTEIN2FOOD, which indicates an interest in the project and its research.





**Figure 15.** Online mentions of PROTEIN2FOOD on websites, blogs, social media, etc, for the first (246 mentions) and second (726) 18-month period of the project.

Furthermore, website visits have grown accordingly. Compared to the first 1,5 years of the project, during the second 1,5 years there were almost 80 % more website visits. This was a total of more than 30,000 visits by February 2018. As already mentioned, the social media following has grown after significant investments were made to make this Twitter account –covering food, health, and sustainability related EU research – more prominent.

## Digital Presence

- **Website visits:**
  - April 2015 – September 2016: **11,622**
  - October 2016 – now: **20,748**
- **Social Media: [@SciFoodHealth](https://twitter.com/SciFoodHealth) Twitter**
  - Followers
    - January 2017: **277**
    - February 2018: **5,402**
  - Views of tweets in total: **66,645**
  - One of the most successful posts had **4,795 views**



**Figure 16.** Website ([www.protein2food.eu](http://www.protein2food.eu)) and social media (<https://twitter.com/SciFoodHealth>) statistics.

The increased online presence and website visits show that there is an increased awareness and interest in the project, which is also reflected by the invitations the project receives from events organised by the EC (Figure 1) and coverage in relevant outlets (Figure 12). These numbers are expected to increase further as the project is finalising more of the work, allowing for opportunities to ‘talk’ about the project.





		conferen ce	calcareous rich soils in The Netherlands														
Louis Bolk Instituut	24- Jun- 2015	trade fair	Lupin: From traditional Mediterranean food to Trendy Super Food	Milan, Italy	150			15 0									
Louis Bolk Instituut	30- Jun- 2015	organisa tion of a worksho p	Quinoa and grain legumes on fields assigned for nature preservation	Sellingen, The Netherlands	15		7.5	7.5									
UNALM	8-Jul- 2015	Participa tion to a conferen ce	Presentación del Programa Horizonte 2020 de Unión Europea	Ministerio de Medio Ambiente (MINAM), Lima, Peru	50	Seminar organized by CONCYTEC and MINAM, Presentation Protein2Food		25			25						
Louis Bolk Instituut	1-Aug- 2015	non- scientific and non- peer reviewe d publicati ons (popular ised publicati ons)	Lupine voor voer vaak te duur” (Lupins for feed often too expensive) and “Gewoon een lekker hapje vlees” (Just a tasty bit of meat)	De Nieuwe Oogst, a specialist magazine				0									
Louis Bolk Instituut	3-Sep- 2015	participa tion in a conferen ce	Lupins for human consumption	Valthermond, The Netherlands	100												



Louis Bolk Instituut	3-Sep-2015	participation in a conference	Teelthandleiding Lupine voor menselijke consumptie (Practical cultivation guide: Lupins for human consumption)	Driebergen, The Netherlands	500												
Louis Bolk Instituut	4-Sep-2015	non-scientific and non-peer reviewed publications (popularised publications)	Lupine nog niet erg aantrekkelijk voor teler” (Lupin not yet very attractive for farmer)	Boerderij, Specialist Magazine													
Louis Bolk Instituut	8-Sep-2015	non-scientific and non-peer reviewed publications (popularised publications)	Fabrikanten van voedingsmiddelen hebben belangstelling voor Nederlandse lupine, Akkerbouwer loopt nog niet warm voor lupine” (Food industry is interested in Dutch lupins, Arable farmer is not yet convinced of lupins”)	Boerderij, Specialist Magazine													



SLU	21-Sep-2015	Scientific Publications	Modelling plant protein structures and interactions: impact on quality in biofilms and foods (POSTER)	Conference proceedings abstract book, 12th International Gluten Biotechnology Workshop		12-15th September 2015												
CyberColloids	1-Oct-2015	participation in an event other than a conference or a workshop	CyberColloids company stand @ EPA Annual Info. day on Horizon 2020 Societal Challenge 5 'Climate Action, Environment, Resource Efficiency and Raw Materials'	Croke Park, Dublin, Ireland														
CyberColloids	1-Oct-2015	participation in an event other than a conference or a workshop	CyberColloids company stand @ EPA Annual Info. day on Horizon 2020 Societal Challenge 5 'Climate Action, Environment, Resource Efficiency and Raw Materials'	Croke Park, Dublin, Ireland														
EUFIC	8-Oct-2015	Website	Launch PROTEIN2FOOD website	<a href="http://www.protein2food.eu">www.protein2food.eu</a>														
SATEAN	8-Oct-2015	Website	Link to PROTEIN2FOOD website	<a href="http://www.satean.ro/proiecte.php">http://www.satean.ro/proiecte.php</a>														
UCPH	8-Oct-2015	Presentation	PROTEIN2FOOD: Sådan kom vi i mål	DTU Risø, Denmark		<a href="http://www.inbiom.dk/Files//Files/Pr%C3%A6sentatione">http://www.inbiom.dk/Files//Files/Pr%C3%A6sentatione</a>												



						<a href="#">2015/InfoEUP2Food</a>										
Louis Bolk Instituut	9-Oct-2015	non-scientific and non-peer reviewed publications (popularised publications)	Stijgende eiwitprijs biedt kansen: meer eiwitteelt in eigen land" (Increasing protein prices offers opportunities: more home grown protein)	De Molenaar, Specialist Magazine												
UNALM	21-Oct-2015	Participation to a conference	Encuentro Europeo de Innovación-Horizonte 2020	Camara de Comercio de Lima, Peru	100	Presentation Protein2Food	33	33								33
CyberColloids	1-Nov-2015	trade fair	CyberColloids exhibition stand	Food Matters Live Event, Excel, London												



UCPH	3-Nov-2015	Scientific Publications	MECC analysis of amino acids in rapeseed protein fractions from gentle bioprocessing in pilot plant scale.	RAFA 2015 (Recent advances in food analysis, 7th International Symposium, Prague, Czech Republic		3-6 Nov 2015											
UCPH	3-Nov-2015	Scientific Publications	Upgrading protein products using bioprocessing on agricultural crops.	RAFA 2015 (Recent advances in food analysis, 7th International Symposium, Prague, Czech Republic		3-6 Nov 2015											
CNR Isafom	12-Nov-2015	Website	Project promotion	<a href="http://www.cnr.it/eventi/index/evento/id/14182">http://www.cnr.it/eventi/index/evento/id/14182</a>													
Coposa	12-Nov-2015	Exhibition	<a href="http://www.biocultura.org/madrid/informacion">BIOCULTURA 2015 (http://www.biocultura.org/madrid/informacion)</a>	MADRID	70000	12-15 Nov 2015	11,667	11,667	11,667	11,666	11,666	11,666					



UCPH	20-Nov-2015	Organisation of a workshop	Stakeholder meeting with Danish stakeholders	Department of Plant and Environmental Sciences, Copenhagen, Denmark	22		4	4	4	4	4	4				
Louis Bolk Instituut	24-Nov-2015	participation in a conference	Lupin: From traditional Mediterranean food to Trendy Super Food	Vingsted, Billund,	50	24/25-11-2015	50									
Fraunhofer	1-Dec-2015	press release	PROTEIN2FOOD - Pioneering crops for future generations	<a href="https://www.ivv.fraunhofer.de/en/presseinformationen/protein2food---pioneering-crops-for-future-generations.html">https://www.ivv.fraunhofer.de/en/presseinformationen/protein2food---pioneering-crops-for-future-generations.html</a>												
EUFIC	1-Dec-2015	press release	PROTEIN2FOOD - Pioneering crops for future generations	<a href="http://www.alphagalileo.org/">http://www.alphagalileo.org/</a>	468	<p><b>EN:</b> E-mail alerts sent to 229 journalists. 2008/987 journalists subscribed to daily/weekly alerts for keywords linked to this item. <b>RO:</b> E-mail alerts sent to 10 journalists. 141/86 journalists subscribed to daily/weekly alerts. <b>ES:</b> E-mail alerts sent to 229 journalists.</p>	78	78	78	78	78	78				





						2008/987 journalists subscribed to daily/weekly alerts.											
SATEAN	1-Dec-2015	Press release	PROTEIN2FOOD - Culturi de quinoa pionierat pentru generațiile viitoare	<a href="http://satean.ro/noutati.php">http://satean.ro/noutati.php</a>													
UCPH	1-Dec-2015	Press release	Pioneering crops for future generations	<a href="http://plen.ku.dk/english/news/2015/pioneering-crops-for-future-generations/">http://plen.ku.dk/english/news/2015/pioneering-crops-for-future-generations/</a>	105			26.25		26.25			26.25				26.25
EUFIC	1-Dec-2015	Social media	<a href="http://bit.ly/P2FOOD">PROTEIN2FOOD #H2020 project pioneers crops for future generations. Follow #P2FOOD http://bit.ly/P2FOOD</a>	<a href="https://twitter.com/SciFoodHealth">https://twitter.com/SciFoodHealth</a>													
UCPH	1-Dec-2015	Social media	Pioneering crops for future generations – University of Copenhagen	<a href="https://www.linkedin.com/company/department-of-plant-and-environmental-sciences-university-of-copenhagen">https://www.linkedin.com/company/department-of-plant-and-environmental-sciences-university-of-copenhagen</a>	991			496								494	
UCPH	1-Dec-2015	Social media	Vores planteafgrøder skal sprudle af protein - EUprojekt Protein2Food #p2food #kbhuni #dkvid <a href="http://plen.ku.dk/nyheder/nyheder-2015/p2f/">http://plen.ku.dk/nyheder/nyheder-2015/p2f/ ...</a>	<a href="https://twitter.com/KU_PLE_N">https://twitter.com/KU_PLE_N</a>													



EUFIC	2-Dec-2015	Social media	<a href="#">Care about #health AND #planet? PROTEIN2FOOD pioneers crops for you. sign up for newsletter: http://bit.ly/P2FOOD</a>	<a href="https://twitter.com/SciFoodHealth">https://twitter.com/SciFoodHealth</a>														
EUFIC	3-Dec-2015	Social media	<a href="#">Save the planet! PROTEIN2FOOD creates protein-rich crops 4 #health &amp; #environment #P2FOOD http://bit.ly/P2FOOD</a>	<a href="https://twitter.com/SciFoodHealth">https://twitter.com/SciFoodHealth</a>														
Louis Bolk Instituut	3-Dec-2015	website	Meneer Smakers en Powerpeul zorgen voor eerste veganistische burger van lupineboon (Mister Smakers and Powerpeul develop the first vegan burger from lupins)	<a href="https://www.duic.nl/ondernemen/meneer-smakers-en-powerpeul-zorgen-voor-eerste-veganistische-burger-van-lupineboon/">https://www.duic.nl/ondernemen/meneer-smakers-en-powerpeul-zorgen-voor-eerste-veganistische-burger-van-lupineboon/</a>	50000	readers every day	556	556	556	556	556	556	556	556	556	556	556	
UPM	15-Dec-2015	Press release	Pioneering crops for future generations	<a href="#">Spanish and English on the website of CEIGRAM (Research Centre for the Management of Agricultural and Environmental Risks)</a>														
UPM	18-Dec-2015	Press release	Pioneering crops for future generations	<a href="#">Website of Universidad Politecnica de Madrid (UPM)</a>														



UPM	18-Dec-2015	Press release	Pioneering crops for future generations	Press release shared with major media agencies in Spain (EFE, EUROPA PRESS, SERVIMEDIA, EUROEXPRESS), national newspapers (El Mundo, El País, ABC, La Razón, La Vanguardia), and radio stations (RNE, SER, COPE, ONDA MADRID)													
PAS	18-Dec-2015	Website	The meeting of the consortium and stakeholders of the PROTEIN2FOOD project	<a href="http://www.kpk.gov.pl/?event=spotkanie-konsorcjum-i-interesariuszy-projektu-protein2food">http://www.kpk.gov.pl/?event=spotkanie-konsorcjum-i-interesariuszy-projektu-protein2food</a>													
PAS	30-Dec-2015	Other	Newsletter of NCP RP UE			30-Dec-15 05-Jan-16											
UCPH	1-Jan-2016	non-scientific and non-peer reviewed publications (popularised publications)	Planteproteiner: En bæredygtig fremtid	<a href="#">Journal and Online</a>		<a href="http://www.agrologisk.dk/artikel?id=87854">http://www.agrologisk.dk/artikel?id=87854</a>											



UCPH	1-Jan-2016	Scientific Publications	Yang, A., Saqib S. Akhtar, M. Amjad, S. Iqbal and S.-E. Jacobsen. 2016. Growth and physiological responses of quinoa to drought and temperature stress. Journal of Agronomy and Crop Science Vol. 202, Nr. 6, s. 445-453. DOI: 10.1111/jac.12167	-	-													
PAS	4-Jan-2016	Website	The meeting of the international consortium PROTEIN2FOOD project	<a href="http://www.pan.olsztyn.pl/aktualnosci/1235-spotkanie-konsorcjum-i-interesariuszy-projektu-protein2food">http://www.pan.olsztyn.pl/aktualnosci/1235-spotkanie-konsorcjum-i-interesariuszy-projektu-protein2food</a>														
PAS	5-Jan-2016	Social media	Protein2Food	<a href="https://www.facebook.com/photo.php?fbid=538185583009028">https://www.facebook.com/photo.php?fbid=538185583009028</a> <a href="https://twitter.com/PANOlshztyn/status/684273429952991233">https://twitter.com/PANOlshztyn/status/684273429952991233</a>														
PAS	5-Jan-2016	Website	The meeting of the international consortium of PROTEIN2FOOD project	<a href="https://www.cdr.gov.pl/57-aktualnoci/cdr-informuje/1808-spotkanie-konsorcjum-i-interesariuszy-projektu-protein2food?highlight=Wylwcm90ZWluMmZvb2QjXQ=">https://www.cdr.gov.pl/57-aktualnoci/cdr-informuje/1808-spotkanie-konsorcjum-i-interesariuszy-projektu-protein2food?highlight=Wylwcm90ZWluMmZvb2QjXQ=</a> ≡														



PAS	7-Jan-2016	Website	The meeting of the international consortium of PROTEIN2FOOD project	<a href="http://nowoczesnafarma.pl/Spotkanie-konsorcjum-i-interesariuszy-projektu-PROTEIN2FOOD-.html">http://nowoczesnafarma.pl/Spotkanie-konsorcjum-i-interesariuszy-projektu-PROTEIN2FOOD-.html</a>														
PAS	8-Jan-2016	Website	PROTEIN2FOOD: how to make good use vegetable protein?	<a href="https://www.agrofakt.pl/protein2food/">https://www.agrofakt.pl/protein2food/</a>														
Louis Bolk Instituut	26-Jan-2016	organisation of a workshop	Lupin Produktion für menschliche Ernährung in die Niederlande (Lupin production for human consumption in The Netherlands)	Hamburg, Germany	15			15										
UCPH	1-Feb-2016	video/film	Olzstyn TV, Poland Feb 2016, Protein2Food	Poland														
UCC	1-Feb-2016	Website	Link to PROTEIN2FOOD website at 4th International Symposium on Gluten-Free	<a href="http://www.glutenfreesymposium2016.com/overview.html">http://www.glutenfreesymposium2016.com/overview.html</a>														
UPM	1-Feb-2016	Other (Student Engagement)	Introduction to PROTEIN2FOOD given final year undergraduate students within 'Agricultural Policy' course. Dissemination of UPM's main results on protein production and	UPM, MADRID	25	Feb-Jun 2016	4	4	4	4	4	4						



			consumption trends and the influence of policies														
PAS	10-Feb-2016	Organisation of a workshop	The meeting of the stakeholders of PROTEIN2FOOD project	Olsztyn, Poland	40		6.6	6.6	6.6	6.6	6.7	6.7					
PAS	17-Feb-2016	Video/film	PROTEIN2FOOD	<a href="https://youtu.be/yDmz8vr43mw">https://youtu.be/yDmz8vr43mw</a>													
PAS	18-Feb-2016	Website	The meeting of the international consortium of PROTEIN2FOOD project	<a href="http://www.pan.olsztyn.pl/aktualnosci/1254-spotkanie-konsorcjum-miedzynarodowego-projektu-protein2food">http://www.pan.olsztyn.pl/aktualnosci/1254-spotkanie-konsorcjum-miedzynarodowego-projektu-protein2food</a>													
PAS	20-Feb-2016	Website	Napiferyn Biotech attended to PROTEIN2FOOD Project Meeting	<a href="http://www.napiferyn.pl/2016/02/20/napiferyn-biotech-attended-to-protein2food-project-meeting/">http://www.napiferyn.pl/2016/02/20/napiferyn-biotech-attended-to-protein2food-project-meeting/</a>													





Coposa	26-Feb-2016	exhibition	BIOCULTURA 2016 ( <a href="http://www.biocultura.org/sevilla/informacion">http://www.biocultura.org/sevilla/informacion</a> )	Sevilla, Spain	10000	26-28 Feb 2016	2000	2000	2000	2000	2000				
EUFIC	29-Feb-2016	Social media	Social media monitoring with Engagor	online	110	The project was mentioned 110 times in this period (75 times on Twitter, 32 times on news websites, 2 times in blogs, 1 time on Google+). Dec 2015 – Feb 2016	22	22	22	22	22				
EUFIC	29-Feb-2016	Social media	Social media monitoring: Tweets sent through the dedicated Twitter account for "Food and health news from international research collaborations" (@SciFoodHealth)	<a href="https://twitter.com/SciFoodHealth">https://twitter.com/SciFoodHealth</a>		EUFIC sent 6 project related Tweets and engaged 8 times on a post made by EUFIC or by one of the fans. The 'Post Engagement Rate' over this period was 200%. Dec 2015 – Feb 2016									
IFEU	1-Mar-2016	Meetings	Communication about P2F project to representatives of the German Environment Agency (Umweltbundesamt)	Berlin											
Louis Bolk Instituut	1-Mar-2016	Non-scientific and non-peer reviewe	ONDERZOEK Zoektocht naar de betere boon Moderne consument vraagt om nieuwe	<a href="http://www.vwg.net/ekoland/archief_nummers/2016/ekoland_03_2016.php">http://www.vwg.net/ekoland/archief_nummers/2016/ekoland_03_2016.php</a>											



		publications (popularised publications)	plantaardige eiwitproducten														
IFEU	1-Mar-2016	Meeting	Communication about P2F project to representatives of the German Federal Office for Agriculture and Food	(via phone conference)		Mar/Apr 2016											
Louis Bolk Instituut	1-Mar-2016	non-scientific and non-peer reviewed publications (popularised publications)	A special issue on grain legumes with several contributions on grain legumes from Protein-2-Food Editorial preface: "Het jaar van de Peulvrucht" (The year of the grain legume) Main article: "Zoektocht naar de betere boon: modern consument vraagt om nieuwe plantaardige eiwitproducten" (A quest for the improved grain legume: modern consumer is looking for new plantbased proteins)	Ekoland, Specialist Magazine													



MAK	2-Mar-2016	Participation to a conference	International conference on legislation for use of Insects (as a protein source) for Food and Feed	Kisumu, Kenya.	100	2-3 Mar 2016 bookmarks distributed					50						50
UPM	15-Mar-2016	Participation to an event other than a conference or workshop	Communication and engagement with participants of the XXVIII Public Private Partnership Forum on "Legumes. Production and Consumption. A pending revolution". <a href="http://www.leguminosas.es/foro-inia/">http://www.leguminosas.es/foro-inia/</a> <a href="http://goo.gl/LYTpk0">http://goo.gl/LYTpk0</a>	CSIC (Consejo Superior de Investigaciones Científicas) MADRID	300	Communication consisted of briefly outlining the project, which had already been introduced during the opening of the forum and highlighting UPM's role.	150	150									
UCPH	15-Mar-2016	non-scientific and non-peer reviewed publications (popularised publications)	<a href="http://www.foodculture.dk/produktion/landbrug/2016/quinoadyrkning-kommer-til-danmark.aspx#.VyC9Dk3VymR">Quinoa-dyrkning kommer til Danmark</a> <a href="http://www.foodculture.dk/produktion/landbrug/2016/quinoadyrkning-kommer-til-danmark.aspx#.VyC9Dk3VymR">http://www.foodculture.dk/produktion/landbrug/2016/quinoadyrkning-kommer-til-danmark.aspx#.VyC9Dk3VymR</a>														



UCC	15-Mar-2016	Participation to an event other than a conference	Technical Project meeting, handing out of bookmarks	Memmingen, Germany	15		15										
Satean	21-Mar-2016	organisation of a workshop	training session with local farmers on quinoa cultivation and possible market	Romania		from 21 to 23 March 2016											
Louis Bolk Instituut	21-Mar-2016	participation in an event other than a conference or a workshop	White lupin growers meeting	Netherlands		Spring2016											
Satean	28-Mar-2016	participation in a conference	specific sessions with SMEs representatives on quinoa processing and possible market	-		from 28 to 30 March 2016											
PAS	1-Apr-2016	Other	Information about activities of IAR&FR PAS	Wierzba, Poland	200												
IFEU	1-Apr-2016	Meeting	Communication about P2F project during meeting of German network for bioeconomy	Berlin													
Coposa	1-Apr-2016	exhibition	Salón de terapias y productos naturales 2016 ( <a href="http://zaragozaholistica.blogspot.com.es">http://zaragozaholistica.blogspot.com.es</a> )	Zaragoza, Spain	4000	1-3 Apr 2016					13 34					13 34	13 33



UCC	19-Apr-2016	Participation to a workshop	3. DLG-Forum FoodTec, "Lebensmittel für Zöliakieund, Glutenintoleranz-, Betroffene", handing out of bookmarks	Frankfurt a.M., Germany	100	19-20 Apr 2016	33	33	33								
Coposa	24-Apr-2016	Participation to an event other than a conference or workshop	"ALIMENTARIA 2016" <a href="http://www.alimentaria-bcn.com/en/alimentaria-2016">http://www.alimentaria-bcn.com/en/alimentaria-2016</a>	BARCELONA	140000	25-28 Apr 2016	70000	70000									
UCC	26-Apr-2016	Participation to a workshop	15th European Young Cereal Scientists and Technologists Workshop, handing out of bookmarks, mentioned the project in oral presentation	Milan, Italy	50	26-29 Apr 2016	6	6	6	6	6	5	5	5	5		
UCPH	1-May-2016	other	Section meeting	Frederiksberg, DK	17												
UCPH	1-May-2016	Scientific Publications	Jacobsen, S.-E. and J. L. Christiansen. 2016. Some Agronomic Strategies for Organic Quinoa (Chenopodium quinoa Willd.). J Agro Crop Sci. Vol. 202, Nr. 6, 2016, s. 454-463. doi:10.1111/jac.12174														
Louis Bolk Instituut	12-May-2016	Other	Peulvruchten voor menselijke consumptie	Email to farmers of pulses and interested stakeholders	47			47									



Coposa	16-May-2016	Website	Coposa aporta a Europa su experiencia en recetas vegetarianas	Newspaper (Heraldo de Aragón) Website ( <a href="http://www.heraldo.es/noticias/suplementos/tercer-milenio/innovacion/2016/05/12/protein2food-hay-proteina-para-tanta-gente-854481-2121030.html">http://www.heraldo.es/noticias/suplementos/tercer-milenio/innovacion/2016/05/12/protein2food-hay-proteina-para-tanta-gente-854481-2121030.html</a> )	40,000		6666	6666	6667	6667	66667	6667				
Satean	13-Jun-2016	organisation of a workshop	meeting with local farmers and SMEs representatives	-												
Louis Bolk Instituut	16-Jun-2016	other	Peulvruchten excursie/velddag	Email to farmers of pulses and interested stakeholders	47		47									
SLU	20-Jun-2016	organisation of a workshop	Pulses for human consumption in Sweden	SLU-Alnarp, Sweden	30		5	5	5	5	5	5				
UCPH	1-Jul-2016	Scientific Publications	Lavini, A.; Pulvento, C.; d'Andria, R.; Riccardi, M.; Jacobsen, Sven-Erik. 2016. Effects of saline irrigation on yield and qualitative characterization of seed of an amaranth accession grown under Mediterranean conditions. Journal of Agricultural Science, Vol. 154, Nr. 5, p. 858-869.	UK												





Nature Crops	1-Jul-2016	Other	Mentioning of the project in Nature Crops' general presentation	Variable		Jul 2016 onwards (about once a week) On average 3 persons each session												
Satean	8-Jul-2016	organisation of a workshop	meeting with local farmers and SMEs representatives	-														
UNALM	20-Jul-2016	Participation to a conference	<a href="https://portal.concytec.gob.pe/index.php/noticias/807-concytec-difunde-oportunidades-de-financiamiento-de-proyectos">Seminario Horizonte 2020 "Investigación, Desarrollo e Innovación" (https://portal.concytec.gob.pe/index.php/noticias/807-concytec-difunde-oportunidades-de-financiamiento-de-proyectos)</a>	INICTEL, Universidad Nacional de Ingeniería, Lima, Perú	200	Seminar organized by CONCYTEC with livestream in real time (326 users from Peru and around the world)	23	23	23	23	23	22	22	22	22			
Satean	22-Jul-2016	organisation of a workshop	meeting with local farmers and SMEs representatives	-														
CyberColloids	1-Aug-2016	website	Updated research profile on CC website – detail on P2F project	<a href="http://www.cybercolloids.net">www.cybercolloids.net</a>														
UNALM	2-Aug-2016	Other	Meeting with stakeholders in Finland	Versofood, Helsinki and LUKE in Helsinki	2		1	1										
PAS	21-Aug-2016	Scientific Publications	Sensory Characteristics of selected commercial plant-based protein-rich products	IUFOST 18th World Congress of Food Science and Technology		21st - 25th August												
UCC	21-Aug-2016	participation in a conference	The International Union of Food Science and Technology (IUFoST)	Dublin, Ireland		21-25 August, handing out of bookmarks												



UCPH	21-Aug-2016	participation in a conference	PROTEIN2FOOD pioneers crops for future generations	18th World Congress of Food Science and Technology 2016 (IUFOST) in Dublin	75	21-24 August 2016	15	8	8	8	8	7	7	7	7
Louis Bolk Instituut	22-Aug-2016	video/film	Lupine	<a href="https://www.youtube.com/watch?v=tfTVxNBGIAQ&amp;feature=youtu.be">https://www.youtube.com/watch?v=tfTVxNBGIAQ&amp;feature=youtu.be</a>	400		400								
Louis Bolk Instituut	26-Aug-2016	other	Peulvruchten update	Email to farmers of pulses and interested stakeholders	47			47							
Louis Bolk Instituut	26-Aug-2016	non-scientific and non-peer reviewed publications (popularised publications)	Van soja naar lupine” (From soy to lupin)	De Molenaar, Specialist Magazine	350		175	175							
EUFIC	31-Aug-2016	social media	Social media monitoring with Engagor	online	100	March - August 2016 The project was mentioned 128 times in this period (119 times on Twitter, 6 times on news websites, 3 times in blogs).	20	20	20	20				20	



EUFIC	31-Aug-2016	Social media	Social media monitoring: Tweets sent through the dedicated Twitter account for "Food and health news from international research collaborations" (@SciFoodHealth)	<a href="https://twitter.com/SciFoodHealth">https://twitter.com/SciFoodHealth</a>		March - August 2016 EUFIC sent 10 project related Tweets and engaged 19 times on a post made by EUFIC or by one of the fans. The 'Post Engagement Rate' over this period was 50%.											
UCPH	1-Sep-2016	other	Course - plant microbe interactions	Alnarp, Sweden	25												
UCPH	1-Sep-2016	press release	"Indianer – afgrøder fra Taastrup indtager snart din tallerken" from the Danish National Research portal "Videnskab.dk"	Denmark	1000	Danish society			200	200	200	200				200	



UCPH	1-Sep-2016	press release	"Indianer – afgrøder fra Taastrup indtager snart din tallerken" from the Danish National Research portal "Videnskab.dk"	Denmark	2000	Danish society			1000	1000								
UNALM	15-Sep-2016	participation in a conference	Andean Crops: Processing Technologies and Recent Research	Lima, Perú	100	Seminar organized by UNALM students, Ritva Repo (P2F-UNALM main researcher) and Julio Vidaurre (P2F doctoral researcher) was two of the main speakers.	11	11	11	11	11	11	11	11	11	11	11	11
UCPH	26-Sep-2016	video/film	SE in different coms activities	<a href="http://videnskab.dk/naturvidenskab/indianer-afgroeder-fra-taastrup-indtager-snart-din-tallerken">http://videnskab.dk/naturvidenskab/indianer-afgroeder-fra-taastrup-indtager-snart-din-tallerken</a>			39	39	39	39	39	39	39	39	39	39	39	39
UCPH	1-Oct-2016	non-scientific and non-peer reviewed publications (popularised)	GMO-afgrøder – er der stadig grund til forsigtighed? NOAH.dk 27 Oktober 2016	Denmark		Danish society												



		publications)															
UCPH	1-Oct-2016	other	Introduction about the importance of Amaranth and Amaranth leaf tasting event	Denmark		Danish society											
UCPH	1-Oct-2016	non-scientific and non-peer reviewed publications (popularised publications)	KU-guldkorn <a href="https://uniavisen.dk/ku-guldkorn/">https://uniavisen.dk/ku-guldkorn/</a>	Denmark		copenhagen univesity members (students and staff)											
UCPH	1-Oct-2016	non-scientific and non-peer reviewed publications (popularised publications)	Kød-alternativ skal redde verden: Nu overtager den mest magtfulde og proteinrige plante danskernes tallerken <a href="https://www.bt.dk/sundhed/koed-alternativ-skal-redde-verden-nu-overtager-den-mest-magtfulde-og-proteinrige">https://www.bt.dk/sundhed/koed-alternativ-skal-redde-verden-nu-overtager-den-mest-magtfulde-og-proteinrige</a>	Denmark		MSc students											



UCPH	1-Oct-2016	non-scientific and non-peer reviewed publications (popularised publications)	Indianer-afgrøder fra Taastrup indtager snart din tallerken <a href="https://videnskab.dk/naturvidenskab/indianer-afgroeder-fra-taastrup-indtager-snart-din-tallerken?utm_source=vores+nyhedsbrev&amp;utm_campaign=51d3094e4e-201609269_26_2016&amp;utm_medium=email&amp;utm_term=0_d2f5c83eb4-51d3094e4e-239864565">https://videnskab.dk/naturvidenskab/indianer-afgroeder-fra-taastrup-indtager-snart-din-tallerken?utm_source=vores+nyhedsbrev&amp;utm_campaign=51d3094e4e-201609269_26_2016&amp;utm_medium=email&amp;utm_term=0_d2f5c83eb4-51d3094e4e-239864565</a>	Denmark													
UCPH	18-Oct-2016	participation in a conference	Sven-Erik is talking about "The role of quinoa on gluten-free food in Europe" ( <a href="http://www.glutenfreesymposium2016.com/">http://www.glutenfreesymposium2016.com/</a> )	Cork, Ireland	14,004	18-19 Oct 2016	1556	1556	1556	1556	1556	1556	1556	1556	1556	1556	1556
UCC	18-Oct-2016	participation in a conference	Presentation entitled: "Evaluation of physicochemical and glycemic properties of commercial plant-based milk substitutes" ( <a href="http://www.glutenfreesymposium2016.com/">http://www.glutenfreesymposium2016.com/</a> )	Cork, Ireland	99	18-19 Oct 2016	11	11	11	11	11	11	11	11	11	11	11
IFEU	19-Oct-2016	organisation of a conference	LCA Food 2016	Dublin, Ireland	396	19 - 21 Oct 2016	44	44	44	44	44	44	44	44	44	44	44



UNALM	28-Oct-2016	participation in a conference	Alinnova (II National Congress of Innovation in Andean and Amazonian Foods)	Lima, Perú	350	Seminar organized by Food Industries Faculty, Hans Amao (P2F undergraduate researcher) was one of the speakers.	330	20									
CyberColloids	1-Nov-2016	trade fair	CyberColloids exhibition stand	Food Matters Live Event, Excel, London	600 exhibitors, 13,500 visitors	22-24/11/2016	2287	20	2287	2287	2288	2288	2288	2288	2288	2288	2288
UPM	21-Nov-2016	press release	Legumbres: plantas extraordinarias, olvidadas de la dieta mediterránea y de los campos	<a href="http://www.upm.es/?id=6788f355e4e48510VgnVCM1000009c7648a_&amp;prefmt=articulo&amp;fmt=detail">http://www.upm.es/?id=6788f355e4e48510VgnVCM1000009c7648a_&amp;prefmt=articulo&amp;fmt=detail</a>	100	Title Translation-Legumes: Extraordinary plants, forgotten in the countryside and in the mediterranean diet	20	20	20	20	20	20	20	20	20	20	20



UCPH	28-Nov-2016	participation in a conference	poster entitled "Optimised processing of fabab bean (Vicia faba L.) for food protein ingredients"	30th EFFOST conference, Vienna, Austria	400	Poster and distribution of bookmarks									
UCPH	1-Dec-2016	participation in a conference	Presentation of Protein2Food project at the International Quinoa Conference 2016	UAE (Dubai)	150	Researchers	150								





CNR	6-Dec-2016	participation in a conference	Quinoa for Future Food and Nutrition Security in Marginal Environments ( <a href="http://quinoaconference.com/">http://quinoaconference.com/</a> )	Dubai, UAE	405	6-8 Dec 2016	45	45	45	45	45	45	45	45	45	45
CNR	6-Dec-2016	Scientific Publications	Evaluation of quinoa adaptability under European conditions to enhance high-quality food protein production	International quinoa conference abstract book, Dubai, UAE.		6-8 Dec 2016										



UCPH	1-Jan-2017	Scientific Publications	<p>Alandia, G., S.-E. Jacobsen, N. C. Kyvsgaard, B. Condori, F. Liu. 2016. Nitrogen sustains seed yield of quinoa under intermediate drought. <i>Journal of Agronomy and Crop Science</i> 202 (4), 281-291, doi:10.1111/jac.12155</p>											
Satean	21-Jan-2017	organisation of a workshop	<p>training session with local farmers on quinoa cultivation and possible market</p>	-	20									



Louis Bolk Instituut	24-Jan-2017			<a href="http://nos.nl/op3/artikel/2154698-minder-vlees-maar-wat-dan-wel.html">http://nos.nl/op3/artikel/2154698-minder-vlees-maar-wat-dan-wel.html</a>		24-Jan-2017									
UCPH	1-Feb-2017	non-scientific and non-peer reviewed publications (popularised publications)	Quinoa bliver fremtidens superafgrøde – også i Danmark <a href="https://videnskab.dk/kr-op-sundhed/quinoa-bliver-fremtidens-superafgroede-ogsaa-i-danmark?utm_source=vores+nyhedsbrev&amp;utm_campaign=2a3c03b990-EMAIL_CAMPAIGN_2017_06_13&amp;utm_medium=email&amp;utm_term=0_d2f5c83eb4-2a3c03b990-240026653">https://videnskab.dk/kr-op-sundhed/quinoa-bliver-fremtidens-superafgroede-ogsaa-i-danmark?utm_source=vores+nyhedsbrev&amp;utm_campaign=2a3c03b990-EMAIL_CAMPAIGN_2017_06_13&amp;utm_medium=email&amp;utm_term=0_d2f5c83eb4-2a3c03b990-240026653</a>	Denmark											



UCPH	1-Feb-2017	non-scientific and non-peer reviewed publications (popularised publications)	Quinoa genome could see 'super-food' prices tumble <a href="http://www.bbc.com/news/science-environment-38908321">http://www.bbc.com/news/science-environment-38908321</a>	<u>UK</u>													
Satean	23-Feb-2017	organisation of a workshop	training session with local farmers on quinoa cultivation and possible market	-	78			78									
UPM	28-Feb-2017	participation in an event other than a conference or a workshop	Perspectivas socio-económicas y ambientales de la producción de cultivos de alto valor proteico en América Latina	Universidad Politécnica de Madrid. Madrid, Spain.	78	Title Translation- Socio-economic and environmental perspectives of the production of protein crops in Latin-America		78									
EUFIC	28-Feb-2017	Social media	Social media monitoring with Engagor	online	78	The project was mentioned 83 times in the period of Sep 2016-Feb 2017 (68 times on Twitter, 12 times on news websites, 3 times in blogs).		78									



EUFIC	28-Feb-2017	Social media	Social media monitoring: Tweets sent through the dedicated Twitter account for "Food and health news from international research collaborations" (@SciFoodHealth)	<a href="https://twitter.com/SciFoodHealth">https://twitter.com/SciFoodHealth</a>	409	EUFIC sent 17 project related Tweets (409 followers on @SciFoodHealth) and engaged 11 times on a post made by EUFIC or by one of the fans in the period Sep 2016-Feb 2017. The 'Post Engagement Rate' over this period was 64.7%	45	45	45	45	44	44	44	44	44
UCPH	1-Mar-2017	other	Tasting event with stakeholder (Aarstiderne)	Denmark											
UNALM	21-Mar-2017	Scientific Publications	COMPOSICIÓN QUÍMICA, PERFIL DE AMINOÁCIDOS, CONTENIDO DE MINERALES Y CAPACIDAD ANTIOXIDANTE EN CUATRO VARIEDADES DE QUINUA (Chenopodium quinoa Willd) CULTIVADAS EN DIFERENTES ZONAS AGROECOLÓGICAS (poster)	Quinoa World Congress in Puno, Perú		21-24 March									



UNALM	21-Mar-2017	Scientific Publications	PROPIEDADES DE PASTA EN MEZCLAS DE HARINAS DE QUINUA, KIWICHA Y TARWI, COMO UNA HERRAMIENTA DE PREDICCIÓN PARA LA INDUSTRIA PANADERA SIN GLUTEN (poster)	Quinoa World Congress in Puno, Perú		21-24 March											
UNALM	21-Mar-2017	Scientific Publications	CARACTERIZACIÓN FÍSICOQUÍMICA, IDENTIFICACIÓN Y CUANTIFICACIÓN DE ALCALOIDES DE LUPINO ( <i>Lupinus mutabilis</i> Sweet) (poster)	Quinoa World Congress in Puno, Perú		21-24 March											
UCPH	1-May-2017	Scientific Publications	Didier Bazile, Sven-Erik Jacobsen and Alexis Verniau. 2017. The Global Expansion of Quinoa: Trends and Limits. In, The challenge of protein crops as a sustainable source of food and feed for the future. <i>Frontiers in Plant Science</i> . 176-181 <a href="https://doi.org/10.3389/fpls.2016.00622">https://doi.org/10.3389/fpls.2016.00622</a>														
Louis Bolk Instituut	6-May-2017	other	Peulvruchten update	Email to farmers of pulses and interested stakeholders	78		9	9	9	9	9	9	8	8	8		



Satean	25-May-2017	organisation of a workshop	meeting with local farmers and SMEs representatives/training session with local farmers on quinoa cultivation and possible market		14												
CNR	30-May-2017	video/film	Euronews	Quinoa, amaranth: Ancient grains hold promising future		<a href="http://www.euronews.com/2017/06/19/ancient-crops-to-fill-the-future-s-dinner-plates">http://www.euronews.com/2017/06/19/ancient-crops-to-fill-the-future-s-dinner-plates</a>											
UCPH	1-Jun-2017	other	Visit from project stakeholder (Aarstiderne)	Denmark													
UCPH	1-Jun-2017	Scientific Publications	Luziatelli, G., M. Sørensen, S.-E. Jacobsen, N. Ortuño, A. Angulo, F. Terrazas. 2017. Organic production of native potato landrace "pintaboca" (Solanum stenotomum Juz. & Bukasov) in Bolivia: experimenting planting times and cultivation strategies. Revista Latinoamericana de la Papa 21: 22-38	Argentina													
Louis Bolk Instituut	29-Jun-2017	other	Announcement pulse info day on 6 Juli 2017	Email to farmers of pulses and interested stakeholders	78												
UNALM	30-Jun-2017	organisation of a conference	Latest research about Andean Crops at UNALM	Lima, Perú	250	Seminar organized by P2F-UNALM staff. Julio Vidaurre, Hans Amao and	150	50	50								



						Paola Cortés (students of the project) were three of the main speakers.											
UCPH	1-Jul-2017	other	TV UMSA (4 interviews), ATB, final meeting Latincrop, La Paz, Bolivia	Bolivia													
UCPH	1-Jul-2017	other	TVU (press conference), final meeting Latincrop, La Paz, Bolivia	Bolivia													
UCPH	1-Jul-2017	other	Tasting event with Ethiopian Ma'ed Restaurant to include amaranth leafs in their menu	Denmark	3	Restaurant chef and managers											3
Louis Bolk Instituut	7-Jul-2017	other	Peulvruchten update	Email to farmers of pulses and interested stakeholders	78												
UNALM	10-Jul-2017	press release	Lecture about P2F research to Dr. Sven-Erik Jacobsen, who visited Peru	Lima, Perú	2000	Webpage of La Molina	2000										
UCPH	1-Aug-2017	Scientific Publications	Jacobsen, S.-E. (2017). The scope for adaptation of quinoa in Northern latitudes of Europe. J. Agro.Crop Sci. 203:603-613. DOI: 10.1111/jac.12228.														





UCPH	1-Aug-2017	Scientific Publications	Yang, A., S. S. Akhtar, S. Iqbal, Z. Qi, G. Alandia, M. S. Saddiq, S.-E. Jacobsen. 2017. Saponin seed priming improves salt tolerance in quinoa. Journal of Agronomy and Crop Science 204, 31-39. DOI: 10.1111/jac.12229														
UCPH	1-Aug-2017	Other	Visit of Danish Horticulture Union	Denmark	18	Stakeholders staff											18
UCPH	1-Sep-2017	non-scientific and non-peer reviewed publications (popularised publications)	Genombrott för svensk quinoa- <a href="http://www.corren.se/nyheter/genombrott-for-svensk-quinoa-om4821632.aspx">http://www.corren.se/nyheter/genombrott-for-svensk-quinoa-om4821632.aspx</a>	Sweden		national newspaper											
UCPH	1-Sep-2017	non-scientific and non-peer reviewed publications (popularised publications)	Genombrott för svensk quinoa- <a href="http://www.gp.se/nyheter/ekonomi/genombrott-f%C3%B6r-svensk-quinoa-1.4655663">http://www.gp.se/nyheter/ekonomi/genombrott-f%C3%B6r-svensk-quinoa-1.4655663</a>	Sweden		regional newspaper											



UCPH	1-Sep-2017	non-scientific and non-peer reviewed publications (popularised publications)	Other	Sweden		regional newspaper												
UCPH	1-Sep-2017	non-scientific and non-peer reviewed publications (popularised publications)	Genombrott för svensk quinoa- <a href="http://www.barometern.se/tt-ekonomi/genombrott-for-svensk-quinoa/">http://www.barometern.se/tt-ekonomi/genombrott-for-svensk-quinoa/</a>	Sweden		national newspaper												
UCPH	1-Sep-2017	video/film	danish weather program- <a href="https://www.dr.dk/tv/se/vores-vejr-tv/-/vores-vejr-2017-09-12#!/">https://www.dr.dk/tv/se/vores-vejr-tv/-/vores-vejr-2017-09-12#!/</a>	Denmark		national TV												



UCPH	1-Sep-2017	Scientific Publications	Sun, Y., S. Lindberg, S. Morgan, S. Shabala, S.-E. Jacobsen. 2017. A comparative analysis of cytosolic Na <sup>+</sup> changes under salinity between halophyte quinoa ( <i>Chenopodium quinoa</i> ) and glycophyte pea ( <i>Pisum sativum</i> ). <i>Environmental and Experimental Botany</i> 141, 154-160, doi.org/10.1016/j.envexpbot.2017.07.003.			x							
Satean	1-Oct-2017	other	the results of the carried out cultivation of quinoa in Romania were communicated and disseminated among the Universities: in particular, Agraria University "Ion Ionescu de la Brad" Iasi and the University of Bucharest		training session with local farmers on quinoa								



UCPH	1-Oct-2017	Scientific Publications	Ruiz, K.B., Khakimov, B., Engelsen, S.B., Bak, S., Biondi, S., Jacobsen, S.-E. 2017. Quinoa seed coats as an expanding and sustainable source of bioactive compounds: An investigation of genotypic diversity in saponin profiles. Industrial Crops and Products 104, pp. 156 – 163. DOI 10.1016/j.indcrop.2017.04.007														
UPCH	1-Oct-2017	Other	Amaranth recipe book dissemination with project stakeholder Aarstiderne in Latincrop workshop	Denmark	60	Food companies, embassies		15			15			15	15		
UCPH	1-Oct-2017	Other	Visit of Biotechnology teachers from Vocational Training schools in Spain (Zabalburu - -Bilbao)	Denmark	4	Teachers from Spain				4							
UNALM	8-Oct-2017	participation in a conference	Cereals 17 AACCI Meeting	San Diego, USA	1000	Presentation of two posters and one oral presentation	500	200	100	200							
Fraunhofer	1-Nov-2017	participation in a conference	EU Bioeconomy week - presentation of the P2F projec	Brussels, Belgium													



IFEU	1-Nov-2017	Other	project named/incl weblink in "Forum der Geoökologie" (the members' journal of "Vgoed") = Verband für Geoökologie	Germany	800												
IFEU	1-Nov-2017	participation in a conference	AVNIR 2017	Lille, France	340	8-9 November 2017	170	170									
UNALM	12-Nov-2017	Participation in a workshop	Horizon2020 in Peru / CONCYTEC, Successful projects	Lima, Peru	300		150	50	100								
Satean	16-Nov-2017	organisation of a workshop	meeting with local farmers and SMEs representatives/training session with local farmers on quinoa cultivation and possible market		25	Quinoa cultivation and possible market											
UNALM	23-Nov-2017	organisation of a conference	Peruvian and Finnish Superfoods and Andean Crops	Lima, Peru	100	Seminar organized by P2F-UNALM staff. Dr. Repo (P2F UNALM main researcher) and Chef Flavio Solorzano (chef working on the project) were two of the main speakers.	100										
UCPH	1-Dec-2017	other	Course- Plant Advanced interactions	Frederiksberg, DK	7												



UCPH	1-Dec-2017	non-scientific and non-peer reviewed publications (popularised publications)	Izabella Rosengren, Lanmännen: Nordisk quinoa redo för omvärden, s. 68-71	Sweden													
UNALM	12-Dec-2017	participation in a conference	Challenges and opportunities for women in science and technology	Lima, Peru	300	Dr. Repo was one of the main speakers.	200	100									
UCPH	1-Jan-2018	Other	Visit of Chinese researchers to Protein2Food project	Denmark	3	Chinese researchers	3										
CNR	1-Jan-2018	Scientific Publications	Alandia G., Pulvento C., Sellami M.H., Hoidal N., Anemone T., Nigussie E., Agüero J.J., Lavini A., Jacobsen S-E. (2018) Grain legumes may enhance high-quality food production in Europe. Chapter in Emerging Research in Alternative Crops under Marginal Environment. (2018) In press			in press											
UNALM	24-Jan-2018	press release	Andean Crops and P2F advances in Peru, interview by AFP News Agency	Lima, Peru	2000	Interview to Dr. Ritva Repo (P2F UNALM main researcher) and	1000	1000									



						Esteban Gutierrez (P2F UNALM project assistant)										
UCPH	1-Feb-2018	other	Course- Introduction to University Pedagogy	Øster Volgade, DK	10		1	1	1	1	1	1	1	1	1	
MAK	28-Feb-2018	exhibition	Friends of Africa Expo 2018	Art Gallery, Makerere University, Kampala, Uganda	200		10	15	2	25	5	6	2	120	15	
MAK	28-Feb-2018	exhibition	Education Expo 2018	Constitutional Square, Kampala, Uganda	500		5	31	5	300	8	12	6	120	8	

